

ABENG BLESSING

Name: Abeng Blessing **Gender:** Female **Contact Phone Number:** +2347062522662
Email: me@blessingabeng.com **Personal Website:** blessingabeng.com

Strategist and Communications Connoisseur

I possess strong managerial skills and a wide range of valuable transferrable skills gained through study and experience. My core competences include resilient interpersonal communication skills, idea generation, personnel management and leadership skills. I am a FIXER, I find a problem, I fix it!

EDUCATION AND QUALIFICATION

Orange Academy, CoolBrands House, Netherlands	Integrated Brand Experience	2016
Hubspot Academy	Inbound Marketing Certification	2015
Covenant University, Ota, Ogun State.	BSc. in Biochemistry	2014
Ideal Speakers Bureau, Nigeria.	Public Speaking Training	2013 & 2014
Shining Star College, Abuja.	National Examination Council/Senior Secondary Certificate Examination	2010

BRANDS I HAVE WORKED WITH

-Heritage Bank	-Alomo	-The Lifehouse	-Lemi Ghariokwu
-MTN	-Dark & Lovely	-Maybelline	-Laserderm Clinics
-Omowunmi	-Woman Rising	-Irish Spring	-Project Fame West Africa
-Lights Camera Africa	-EGM	-KLM	-Baines credit MFB
-Zucchini Global	-Lufodo Group	-Medicfy	-The Afropreneur

WORK EXPERIENCE

- **Interactive CT** Strategist and Communications Manager [2016]
- **Nubia Africa, Nigeria.** Assistant Manager (Business Development Officer), Brand Manager & Content Manager [2015]
- **The Moment Nigeria Newspaper** Marketing Executive, Strategist and Columnist [2014]
- **Registrar's Office, Covenant University** Volunteer. Worked as an administrative assistant at the Registrar's office, Covenant University. [2014]

ABENG BLESSING

- **Institute of Human Virology, Nigeria** Intern charged with the duty of H.I.V. research, record keeping, blood collection, extraction and analysis. [2013]
- **National Institute of Pharmaceutical Research and Development, Abuja** Intern in Medicinal Chemistry and Quality Control Department charged with quantitative analysis and extraction. Trained new interns. [2013]
- **Einsteinette.com** Founder, Writer, Blogger and Content Manager [2012]

SKILLS

- Writer
- Brand Strategist
- Creative
- Inbound & Digital Marketing
- Leader
- Fixer
- Team Player
- Eloquent and Persuasive Speaker

NOTABLE ACHIEVEMENTS AND LEADERSHIP ROLES

- Human Rights Ambassador, Capitalfield Attorneys. [2015]
- President, Community Development Service, N.Y.S.C. [2014 - 2015]
- Vice President, Community Development Service, N.Y.S.C. [2014 - 2015]
- Author, The Diamond of Life. [2014]
- Icon 360 of the year, BIOSSA, Covenant University, Ota, Ogun State. [2014]
- Executive member of the press committee, BIOSSA, Covenant University, Ota, Ogun State. [2014]
- Executive Head of Reflections Media Factory, Covenant University, Ota, Ogun State. [2011 - 2013]
- Student Leader in female hall at freshman year. [2010]

REFERENCES

- **Dr. Olumuyiwa Oludayo** [Registrar, Covenant University, Ota, Ogun State]: **+2348033580669**
muyiwa.fadugba@covenantuniversity.edu.ng